

FOR IMMEDIATE RELEASE:

Contact: James Hallinan

February 12, 2016

(505) 660-2216

Attorney General Balderas Announces Partnership with National Center for Missing & Exploited Children to Train Elementary Students on Internet Safety

*First training provided to elementary students was yesterday at
Painted Sky Elementary School*

Albuquerque, NM – Today, Attorney General Hector Balderas announced a partnership with the National Center for Missing and Exploited Children (NCMEC) that will allow the Office of the Attorney General to use NCMEC resources and kid-friendly videos and educational materials to provide internet safety training. The Office of the Attorney General leads the New Mexico Internet Crimes Against Children (ICAC) Task Force and already works closely with NCMEC in this capacity. The first Cyber Safety presentation for elementary students was presented to 100 fifth graders at Painted Sky Elementary School in Albuquerque yesterday. (Photos attached) The Office of the Attorney General has already been providing internet safety trainings to middle school students, high school students and parents around New Mexico.

“We must all work together to protect our children and I am pleased that our expanded partnership with the National Center for Missing and Exploited Children will help us to provide age appropriate training to elementary students across New Mexico,” Attorney General Balderas said. “Most New Mexico elementary students use the internet or mobile phones each day, so it's critical we teach them how to protect themselves from predators.”

The new outreach partnership includes:

- NCMEC and the Office of the Attorney General (OAG) will work together to create awareness for internet crimes against children through coordinating posts on their respective social media pages and websites.
- The OAG utilize the educational resources produced by NCMEC. This includes age appropriate videos, work books and safety tips.
- NCMEC logo will be present on OAG visual internet safety presentation and promotional materials.

To schedule internet safety presentations, please contact Shaylyn Garcia-Roy at [505-221-7052](tel:505-221-7052) or by email at sroy@nmag.gov.

See attached for photos from the training at Painted Sky Elementary.

###

